

County Code Enforcement Public Outreach Timeline

January 5, 2022

- Commissioner Dieter and Councilmen Morton, Hess, and Kruszynski, along with Area Plan Executive Director Abby Wiles hold press conference. This generated 4 news stories:
 - <https://www.southbendtribune.com/story/news/local/2022/01/06/st-joseph-county-launches-code-enforcement-nuisance-properties/9107445002/>
 - <https://www.wndu.com/2022/01/06/county-aims-start-code-enforcement-program/>
 - <https://abc57.com/news/code-enforcement-program-established-in-st-joseph-county>
 - <https://wsbt.com/news/local/st-joseph-county-outlines-code-enforcement-program-asks-for-public-input>
- Facebook post (with paid advertising) reached 8,808 people and had 1,793 post engagements:
 - <https://www.facebook.com/sjcindiana/posts/226631952979583>
- Facebook events were created for each public meeting
- Website
 - Draft ordinances were put online as well as an online comment form for each draft ordinance
 - <http://sjcindiana.com/code>

January 12, 2022

- 1st Public Meeting (held at the IBEW in South Bend)
 - 15 people present
 - <https://www.southbendtribune.com/story/news/local/2022/01/14/st-joseph-county-indiana-residents-say-new-code-enforcement-plan-overdue/6515303001/>

January 19, 2022

- 2nd Public Meeting (held at the Palmer Community Complex in Lakeville)
 - 21 People Present

January 26, 2022

- 3rd Public Meeting (held at the German Township Library in South Bend)
 - 23 People Present

February 2, 2022

- Snowstorm resulted in cancellation of originally planned public meeting, moved to Feb. 9th

February 9, 2022

- 4th Public Meeting (held via zoom)
 - 12 People Present
 - <https://www.wndu.com/2022/02/10/community-forums-held-discuss-new-code-enforcement-program/>

February 18, 2022

- Online Public Comment Period Ends
 - Received 63 comments

March 2, 2022

- Incorporated several suggestions from the public comments and posted updated draft ordinances to website and Facebook
 - <http://sjcindiana.com/code>

Summary

- 6 News stories
 - 2 South Bend Tribune
 - 2 WNDU
 - 1 WSBT
 - 1 ABC-57
- 7 Separate Facebook Posts
 - January 5
 - January 12
 - January 15
 - January 26
 - February 3
 - February 9
 - March 2
 - Spent \$75 on sponsoring posts to boost outreach
 - Resulted in an additional 8,048 impressions
- Public Comment
 - 71 People attended Public Meetings
 - Received 63 public comment submissions
 - Response to each comment outlined on public comment matrix
 - Met with representatives from DNR, Audubon Society, and former Parks Director, Evie Kirkwood